

## JICREG ONLINE SYSTEM

**ANNUAL CHARGE : 1 JUNE 2019**

### JICREG ONLINE LICENCE FEES

JICREG Online is the trading currency for local media in Great Britain. As a 'JIC' it has representation on the board and technical committee from advertisers, agencies and publishers. This guarantees its objectivity as a trusted and transparent audience measurement system.

There are 541 local daily and weekly newsbrands included in the JICREG/LMW databases which are updated twice a year (April and October). There are 73 daily titles and 468 weekly titles covering Great Britain.

The print circulation of each newsbrand must be audited while websites are tagged by ComScore to be included on the Local Media Works database, which drives JICREG Online.

To access our online services, or to use static data, customers must always sign a licence agreement. Failing to do this could result in lengthy and costly claims. Customers with multiple sites must sign a separate licence agreement for each site. Each licence will also identify the nominated authorised users for each site.

The database is updated twice a year usually in April and October. Access to the database may be cancelled if the licence invoices are not paid within 30 days from its date.

Type of installation	Number of sites	Annual charges/per site members (note1-2)	Annual charges per site non members (note 1)	Annual charges small customers (note1-3)
JICREG ONLINE	1 site	£4,930.00	£5,330.00	£2,665.00
	2 sites	£4,141.00	£4,477.00	Not Applicable
	3-6 sites	£3,056.00	£3,305.00	Not Applicable
	7+ sites	£2,465.00	£2,665.00	Not applicable
MAPPING	Per licence	£3,300.00	£3,550.00	£1,775.00
NATIONAL	Per licence	£2,980.00	£2,980.00	£2,980.00
JICREG ONLINE modular access	Per module	£2,500.00	£2,700.00	£1,500.00

Notes:

- (1) All prices exclude VAT
- (2) Members are those who contribute, through membership fees, to the JICREG ongoing operational costs as well as to the capital spending database development.
- (3) Small customers, are those with display advertising revenue in local media of less than £100k for agencies and publishers under £1million display revenue (Nielsen ADynamix Jan-Dec 2018).

**INSTALLATION & TRAINING**

Technical support needed to use the system, and initial training is provided free of charge. Training courses can also be arranged, free of charge, at the News Media Association offices; subsistence and travel costs may be charged by JICREG for training on site.

**JICREG MAPPING**

JICREG Mapping is available to full JICREG Online subscribers and modular subscribers . JICREG Mapping includes the drive time analysis system.

**JICREG NATIONALS**

JICREG Nationals is available to full JICREG Online subscribers who also subscribe to the AMPs. This enables the readership of national newspapers to be included on JICREG Online reports. JICREG Nationals now includes the Metro and allows national newspaper readership to be analysed using the same demographics as local newspapers.